

THE SUNSET --- STRIP

Sunset Strip Business Improvement District Advisory Board Meeting
Date/Time: Monday, August 19, 2024, 11:00 AM – 12:30 PM
Location: Mondrian | Gallery B
8440 Sunset Blvd | West Hollywood

BOD MEETING AGENDA

Monday, August 19, 2024 @ 11:00 AM

- 1) **CALL TO ORDER/CHAIR REPORT – Brett Latteri** 11:00 AM
 - a. Self-Introductions/Roll Call (Kristen Osborne)
 - b. Board Comments on Agenda
 - c. Review & Approve June Minutes
 - d. 2024-2025 Election Action

- 2) **FINANCIAL REPORT – John-Baptiste Godard** 11:15 AM
 - a. Review June and July Financial Reports
 - b. Approve June and July Financial Reports

- 3) **EXECUTIVE DIRECTOR REPORT – Genevieve Morrill** 11:25 AM
 - a. Banner Program Update
 - b. Hustler Building Update
 - c. Legal Issue – Action Needed

- 4) **NEW BUSINESS** 11:35 AM
 - a. Website Upkeep Budget Discussion and Action
 - b. JJ | LA Proposal and Action

- 5) **EXTERNAL PARTNER REPORTS** 11:50 AM
 - a. City of West Hollywood – Laura Biery
 - [Sunset Arts and Advertising Program Amendments \(Nick Maricich\)](#)
 - City Art Projects Discussion (Marcus Mitchell and Rebecca Ehemann)
 - b. West Hollywood Sheriff's Report – Lt. Fanny Lapkin
 - c. Canyon Country LA – Lia Fisher / Brittney Mead
 - Social Media Report
 - Drone Update
 - d. Unrivaled Promotional Programs Update– Aidan Marus
 - e. Lucky Break PR –Sahra Simpson
 - Haunted Halloween Trolley Activation Discussion and Action
 - f. West Hollywood Chamber of Commerce – Genevieve Morrill

- 6) **BOARD MEMBER COMMENTS** 12:20 PM

- 7) **PUBLIC COMMENTS** 12:25 PM

- 8) **ADJOURNMENT** 12:30 PM

NEXT MEETING: October 21, 2024