

THE SUNSET --- STRIP

Sunset Strip Business Improvement District Advisory Board Meeting
Date/Time: Monday, October 21, 2024, 11:00 AM – 12:30 PM
Location: Mondrian | Gallery B
8440 Sunset Blvd | West Hollywood

BOD MEETING AGENDA

Monday, October 21, 2024 @ 11:00 AM

- 1) **CALL TO ORDER/CHAIR REPORT – Brett Latteri** **11:00 AM**
 - a. Self-Introductions/Roll Call (Kristen Osborne)
 - b. Board Comments on Agenda
 - c. Review & Approve August Minutes
 - d. New Board Member Appointment Discussion and Action
 - Inigo Salazar from LAVO
 - Christina Fry from Andaz
- 2) **FINANCIAL REPORT – John-Baptiste Godard** **11:10 AM**
 - a. Review August and September Financial Reports
 - b. Approve August and September Financial Reports
- 3) **EXECUTIVE DIRECTOR REPORT – Genevieve Morrill** **11:20 AM**
 - a. Banner Program Update
 - b. Legal Issue Update
- 4) **NEW BUSINESS** **11:30 AM**
 - a. Additional Halloween Trolley Budget Discussion and Action
- 5) **EXTERNAL PARTNER REPORTS** **11:45 AM**
 - a. City of West Hollywood – Laura Biery
 - Sustainable Works Presentation (Suzy Borlido)
 - b. West Hollywood Sheriff's Report – Lt. Fanny Lapkin
 - c. Canyon Country LA – Lia Fisher / Brittney Mead
 - Social Media Report
 - d. Lucky Break PR –Sahra Simpson
 - e. West Hollywood Chamber of Commerce – Genevieve Morrill
 - CBA Sponsorship Discussion and Action
- 6) **BOARD MEMBER COMMENTS** **12:20 PM**
- 7) **PUBLIC COMMENTS** **12:25 PM**
- 8) **ADJOURNMENT** **12:30 PM**

NEXT MEETING: December 16, 2024